

NOW IN BOSTON

new & notable



POP-UP

INSPIRED BY ACK

Through September, Nantucket shoppers will have the chance to pop into **Goop MRKT Nantucket**. Gwyneth Paltrow's global lifestyle brand, Goop, curates and sells an array of products that will be showcased this summer at the Centre Street pop-up. Designed by Jessica Wilpon Kamel and Christina Akiskalou, the principals behind interior and architecture firm Ronen Lev (ronanlev.com), the space is inspired by a mix of Nantucket architectural traditions.

"Nantucket has a rich history of design, and we wanted to honor that heritage while also bringing our own design sensibilities to the space. The light colors, the shaker-style kitchen, sisal rugs and coastal lighting fixtures were all inspired by the casual East Coast beach life," says Wilpon Kamel. The space has a residential feel, allowing customers to experience products in the environment they are intended to be used in. The kitchen serves as a place to display kitchen products. The front room has an old-fashioned pharmacy feel to it with built-in shelving, and the back room has a bathroom mirror and center light for trying out products. "With Goop, we tried to showcase the beautiful curation of products in a space that embraced the traditional charm of Nantucket," says Akiskalou. "By utilizing the actual products and the history of Nantucket, we were able to give a personal warmth to the space." *22 Centre St., Nantucket, goop.com -JC*



Eva Quateman's Morgan Counter Stool (top) and the Melrose Mini Chair

FAB COLLAB

METROPOLITAN MELD

When Eva Quateman was looking to expand her Chicago furniture line, **Eva Quateman Essentials** (evaquatemanessentials.com) into a second market, Boston felt like a natural fit. "I went showroom to showroom at the Boston Design Center with my catalog," she recalls. When she happened upon Charles Spada, she felt an immediate kinship. "The antiques and modern pieces in there really resonated with me," she explains. As it turned out, Spada was interested in showcasing Quateman's finely crafted collection of mostly black occasional chairs and drink tables. However, he called upon her to make a few major tweaks to her accent pieces. "Charles said to me that Boston isn't a black lacquer kind of town," she recalls. Spada showed her a piece of birch bark wallpaper and suggested putting a similar finish on a console. Quateman was game. The duo also conceived two new lacquered finishes, Tomato Red and Van Buren Brown, for the Boston market. Of course, if a local customer doesn't find the Boston finishes appealing, they may absolutely have the piece in its original black lacquer, or, says Quateman, they'll "customize pieces in any color of your choosing." *Charles Spada, Boston Design Center, charlesspada.com -JC*



NEW IN TOWN

SHOPPER'S PARADISE

Local fans of **Serena & Lily's** (serenaandlily.com) casually sophisticated, coastally inspired elements of home decor have much to celebrate: the West Coast-based brand plans to open a design shop in Chestnut Hill early this fall. The 4,200-square-foot design shop will utilize room vignettes to display every style from Serena & Lily's signature bedding, wallpaper, rug collections and a curated assortment of furniture, lighting, upholstery and decor. Walls will be adorned with a rotating art gallery of original works from the company's ever-evolving art collection, highlighting local Boston artists. The Chestnut Hill Square spot—Serena & Lily's 11th design shop and only the fourth East Coast location—will also accommodate a creative workspace for interior designers, open for private appointments, client meetings and presentations during and outside of regular business hours. -JC

GOOP PHOTO BY ADRIAN GAULT; EVA QUATEMAN AND SERENA & LILY PHOTOS COURTESY OF BRANDS